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Ruschmohr

Dahlia

Gardens

1939



Robert Dewey Mohr receiving American Home Achievement Medal
at Rockville Centre, N. Y. Show with "Rita Wells"

—Photo by Nassau Daily Review

EXHIBITION DAHLIAS

FOR

1 9 3 9



RUSCHMOHR DAHLIA GARDENS

38 VINCENT STREET

ROCKVILLE CENTRE, L. I.

NEW YORK



INTRODUCERS OF

“CERTIFICATE OF MERIT” and “HONOR ROLL DAHLIAS”



Telephone: ROCKVILLE CENTRE 6274

All abbreviations are as follows:

| | |
|--------|-----------------------------|
| (I.C.) | Incurved Cactus |
| (R.C.) | Recurved or Straight Cactus |
| (S.C.) | Semi Cactus |
| (F.D.) | Formal Decorative |
| (I.D.) | Informal Decorative |
| (B.) | Ball |
| (A.) | Anenome |
| (C.) | Collarette |
| (M.) | Miniature |
| (O.) | Orchid |
| (S.) | Single |
| (Mi.) | Mignon |

Again we are pleased to submit our annual catalogue.

In spite of the Hurricane, we have harvested the finest crop of dahlia roots we have ever grown, due to the unusually long growing season.

In addition to our own introductions, we have listed those of other growers that we know to be good.

Our standard list includes such dahlias of other years that continue to be prize winners throughout the country, thereby proving their worth.

This we mention only to convince you that we offer the very best varieties worthy of your selection.

There was a large increase last year in our sale of plants. In part we attribute this to the change in our price policy of reducing the price of plants from 50% of the root price to $33\frac{1}{3}\%$, thereby making it possible to obtain three plants of one variety or one plant each of three varieties for the price of one root. Bear in mind when you buy that a plant produces just as good a clump of tubers and usually better blooms than roots.

We shall continue this policy assuring you that the quality of our plants will be the same as heretofore; that is, full grown plants raised and shipped in three inch pots. All roots and plants will be shipped under the **RUSCHMOHR GUARANTEE** as healthy and true to name.

Our greenhouse has been certified by the United States Department of Agriculture and is inspected frequently. Every root and plant we ship out of the quarantined area for Japanese Beetle and European Corn Borer is examined by a United States Department of Agriculture Inspector who renders a certificate upon the completion of inspection of each individual shipment.

We anticipate a shortage of some varieties and ask you therefore, in order to avoid disappointment, to order your dahlia requirements early.

We never make substitutions unless authorized.

Remittances must accompany orders.

We prepay postage on all retail orders of \$3.00 and over.

**RUSCHMOHR INTRODUCTIONS
LEAD THE WAY**
Again We Offer the Outstanding New
Ones of the Year



LANGELOTH—Bi-color of Valeria Home awarded Derrill
W. Hart Memorial Gold Medal.

—Photo by Albert Humble

LANGELOTH (Travis). Here is the long awaited bicolor. Having all the good points which many bicolors lack. Fine stems, large size and a good root maker. The color is a striking red and white with the contrast very sharply drawn. Size at least 10 inches on cane like stems. Bush 5½ to 6 feet. Winner of the grand award at the A.D.S. New York Show, the Derrill Hart Memorial Medal, also the American Home Achievement Medal at Peekskill, N.Y. Pronounced by many who visited the Storrs gardens before the hurricane as one of the most outstanding varieties there. Included in Pres. Dudley's Honor Roll.

Roots \$10.00

Plants \$3.50

3 for \$10.00

RITA WELLS (Straight-Wells). The largest introduction we have ever offered, topping Sunrays, Rudolph's Giant, Boutilier, and all our other big ones. A massive informal decorative to semi-cactus averaging 13 to 14 inches in diameter with a depth of 7 to 8 inches. Makes a rugged bush growth of 5½ to 6 feet in height with long heavy stems. Color is grenadine pink on buff gold, an unusual color in such a large flower. Winner of the American Home Achievement Medal at Rockville Centre, L. I., N. Y.; best semi-cactus seedling at Racine, Wisconsin, and a Certificate of Merit at the West Virginia Trial Gardens. A Dahlia, which we predict, will rival Murphy's Masterpiece and all the other big ones in the largest bloom classes. Included in Pres. Dudley's Honor Roll in the Flower Grower and J. W. Johnston's Dahlia. Futurity in House Beautiful.

SEE PHOTO ON FIRST PAGE

Roots \$15.00 Plants \$5.00 3 for \$12.50



Photo by Humble

PINK PREAKNESS
(Originally known as *Pink Lass*)

PINK PREAKNESS (Preas). Collarette. Large rose pink with a white collar. Winner for the best collarette at New York and Rockville Centre Shows. With its companion variety, Preakness, has won many prizes in the arrangement classes. Collarettes are a coming type. Pink Preakness has cutting qualities and a pure, soft pink color, livened with white petaloids, to recommend it. Try it. Included in Pres. Dudley's Honor Roll and J. W. Johnston's Futurity.

Roots \$5.00

Plants \$1.50

3 for \$4.00



Photo by Humble

GRAIN-O -GOLD

GRAIN O' GOLD (Tooker). Pompon. A diminutive pom which comes from the all time prize winning pom, Little Edith. Color clear yellow. Winner for the best pompon seedling in the 1938 New York Show. Included in Pres. Dudley's Honor Roll. .

Roots \$5.00

Plants \$1.50

3 for \$4.00

Introductions of the Stephenson Dahlia Gardens of Santa Monica, Cal.

MISS SANTA MONICA

Achievement Medal and Honor Roll Dahlia. A consistent winner in 1936, 1937 and 1938, with four firsts in California and Rockville Centre, New York.

Roots \$10.00

A pure white Dahlia of medium size and extra good substance that does not water spot. Straight cactus formation on the best of stems and a free bloomer.

Plants \$3.50

CALIFORNIA'S FINEST DAHLIA SEED

We are acting as the Eastern Representatives of the above and are also handling their seed, which is considered the FINEST DAHLIA SEED IN CALIFORNIA, grown from the largest planting of HONOR ROLL and EXHIBITION DAHLIAS in Southern California. The garden is planned and planted to get the best possible crosses and all seeds are ripened on the plant.

20 Seeds \$1.00, 50 Seeds \$2.50, 100 Seeds \$5.00, 1,000 Seeds \$40.00

Achievement
Adirondack Sunset
Adolph Mayer
Amelia Earheart
American Purity
Analee McClure
Angelo Rossi
Azura
Ballego's Surprise
Bette Davis
Blue River
Broomall's Pink
Bubbles of Hillcrest
Burgundy
California Idol
Cavalcade
Chas. L. Mastick
Chas. G. Reed
Conquistador
Coronado
Corralina
Curley Locks
Daily Mail
Don Juan
Donna California
Dresdon
Fagle Rock Fantasy
Elegance
Ellissa Landi
Frank Serpa
Frau O'Bracht
Gala California
Glamour

Golden Age
Golden Harvest
Grand Marshal
Grand Master
Great Eastern
Greater Glory
Hillcrest Mandarin
H. O. Arrason
H. R. S.
Hunts' Velvet Wonder
Judr. Swoboda
Kay Francis
King Alfred
Lady Moyra Ponsonby
Leidon's Orange
Leland Stanford
Louise Arduini
Malibu Sunset
Margrace
Mandalay
Marian Broomall
Miriam Hopkins
Miss Englewood
Miss Glorv
Miss Santa Monica
Mrs. Francis Bullard
Mrs. Geo. le Boutillier
Mrs. Ida Chase
Mrs. Wm. S. Knudson
Murphy's Masterpiece
Negus
Nocturno
One Grand
Pacific Splendor
Palo Alto

Peace
Pink Daily Mail
Pink Elegance
Pink Spiral
Premier's Majestic
Pride of Austinburg
Prof. Leg. A. F. Gremela
Purple Mist
Queen City
Ramona
Red Jug
Robt. L. Ripley
Rockley Moon
Royal Purchase
Rudolph's Giant
Rudy Vallee
Ruth Elder
Satan
Shekinah
Son of Satan
Sonoma
Sonny Boy
Straight's White
Stephenson's Giant
Sun Rays
Sulton of Hillcrest
The Fireman
Towers Empire
Volcano
Washington Giant
Wenoka
White Abundance
Wm. J. Wylie

Especially fine seed has been harvested this year and will be able to fill orders on most of the above varieties. Let us know your requirements. Orders booked subject to prior sale.

1939 Introductions of Other Growers

ALICE MAY (Morgan) I. D. Pure waxy white from Australia. The flower is beautifully formed reminding one of a white Lord of Autumn. Winner of Dahlia Society of Ohio's Trophy as best bloom in competition with all varieties, at the Cleveland Show. **Plants \$3.75 Net**

AURORA (Salem) F.-I. D. Rose pink, overlaid wax yellow, giving it a peach pink appearance. Listed on J. W. Johnston's Futurity. **Plants \$7.50**

BETTY MALONE (Malone-Dahliadel) Pom, White with each petal distinctly tipped violet purple. Bloom $1\frac{3}{4}$ x $1\frac{1}{4}$. Bush $3\frac{1}{2}$ ft. 3 blue ribbons and 2 awards for outstanding entries at the A.D.S. Show in N. Y. and best pom seedling at Camden show. Scored 87 at Storrs in 1937 and Certificate in W. Va. in 1938. A pom pon which is so different in color, a good grower and a profuse bloomer. Listed on J. W. Johnston's Roll. **Roots \$5. Plants \$1.50**

BRILLIANT LADY (Salem) I. D. Bright reddish French purple reflexed silver. Many of the outer petals roll and twist showing the silver reverse which adds to its attractiveness. Blue ribbon winner in the I. D. Seedling class at Baltimore. **Plants \$7.50**

DIANNE (Dahliadel) Min. A dainty miniature of the semi cactus type in rose and tan which reminds one of Rapture, only smaller and a different type. Early profuse, full centers and good form throughout the season. Won first in the miniature seedling class in N. Y. in 1937. Certificate of Merit at East Lansing 1938. Listed in J. W. Johnston's Futurity. **Roots \$5. Plants \$1.50**

EMMA WALKER (MacDowell) S. C. Large yellow and old rose with unopened petals showing lavender at tips and reverse. Early profuse bloomer, bush tall and rugged. Winner American Home Achievement Medal at Toledo. Best undisseminated semi cactus at Cleveland and Toledo. **Plants \$2.50**

EVERYBODY'S FAVORITE (Salem) I. D. Rose pink bloom with slightly twisted petals, that fall back to the stem giving the bloom tremendous depth. Winner of the Derrill W. Hart Medal in the Mid West Show in Detroit. Listed in Pres. Dudley's Honor Roll and J. W. Johnston's Dahlia Futurity. **Plants \$10.00**

FIREFLY (Geneva) B. A Ball of dense scarlet red. Winner in ball seedling class in N. Y., Cleveland and Akron. **Plants \$2.00**

GENEVA SURPRISE (Geneva) F. D. Orange cadmium, blending to apricot yellow, slightly suffused grenadine red. **Plants \$3.50**

GLAMOUR (Salem) I. D. True purple deeply edged amaranth pink. Winner of American Home Achievement Medal at Baltimore. Listed on J. W. Johnston's Futurity. **Plants \$10.00**

GLOW OF DAWN (Geneva) M. Cactus miniature. Color radiant pink, outer petals with center and base of wax yellow. **Plants \$1.00**

- JOSEPH E. MITCHELL** (Mitchell) I. D. Greenish Yellow, lightly tinted amaranth pink. General color effect light autumn. Flowering habit abundant. Early bloomer. Good substance. Habit of growth vigorous. Received Certificate of Merit at East Lansing in 1938, with Remarks "Excellent Dahlia". **Roots \$10.00. Plants \$3.50**
- JULIA S. (Dahliadel) M.** Rather tall growing miniature cactus on sturdy bush with long stems. Color deep rose pink with golden suffusion at base of petals. Certificate of Merit at East Lansing in 1937 and Storrs in 1936. Winner at Baltimore in 1938. Listed on J. W. Johnston's Futurity. **Roots \$2.00. Plants \$1.00**
- LOIS WALCHER** (Walcher) F. D. Bi-color of deep amaranth purple to pansy with the outer third of the petals a clear white. Winner of the American Home Achievement Medal at New York, Detroit, Akron, Richmond, Indianapolis and Madison, Ind. Listed on Pres. Dudley's Honor Roll and J. W. Johnston's Futurity. **Plants \$3.50**
- PREMIER'S WINSOME** (Premier) I. D. Light pink size of blooms 11 x 6 in great abundance. Stems slender but strong. Heavy foliage that is resistant to insects and mildew. Certificate of Merit at East Lansing in 1938. Listed on J. Louis Robert's Honor Roll. **Plants \$5.00**
- ROYALETTE** (Geneva) A royal purple miniature decorative on long stiff stems. Listed on Pres. Dudley's Honor Roll. **Plants \$1.00**
- SAN FRANCISCO** (Ballay) I. D. Shrimp pink. Large flowers on extra strong stems. Listed on J. W. Johnston's Futurity and Col. Richard T. Eddy's California Honor Roll. **Plants \$5.00**
- WINDSOR COLONEL** (Mitchell) I. D. Lemon yellow lightly suffused scarlet. Stem erect, thick, healthy plant. Large flower of unusual color. Received Certificate of Merit at East Lansing in 1937. **Roots \$10.00. Plants \$3.50**

Standard Introductions

| | Plants | Roots |
|--|--------|--------|
| AMBASSADOR (Broomall) R. C. Yellow Buff..... | \$.50 | \$.50 |
| AMELIA EARHART (Cordes-Eastman) S. C. Combination apricot buff, with primrose at base of each petal..... | .50 | 1.00 |
| AZURA (Ballay) I. D. Bright lilac with a blush violet sheen. Large | 1.00 | 3.00 |
| BALLEGO'S SURPRISE (Ballego) R. C. Pure white..... | .75 | 1.50 |
| BERNICE GEER (Geneva) I. C. Rose pink to old rose..... | 1.50 | 5.00 |
| BETTE DAVIS (Cordes-Eastman) S. C. Deep violet rose.... | .75 | 2.00 |
| BETTY LINDGREN (Preas-Ruschmohr) S. C. Pale lemon yellow, tinted light salmon orange..... | .75 | 2.00 |
| CHARLOTTE CALDWELL (Caldwell) B. Bright orange.... | 1.00 | 3.00 |
| CLARA CARDER (Australia) I. D. Cyclamen pink..... | .50 | 1.00 |
| CORNELL (Burgard) I. D. Bi-color of garnet and white.... | 1.50 | 5.00 |
| DAHLIACRAFT (Modern) I. D. Light lemon yellow..... | 1.50 | 5.00 |
| DARCY SAINSBURY (Australia) F. D. Creamy white.... | 1.00 | 2.50 |
| DEAN ANDERSON (Mad River) I. D. Coral red and peach. | 2.00 | 5.00 |
| DIRECTOR CARL G. DAHL (Scott) I. D. Old rose and apricot | 2.50 | 5.00 |
| FREDA GEORGE (Australia) I. D. Cream overlaid helio- trope | 1.00 | 3.00 |
| GENEVA GIANT (Geneva) S. C. Yellow with reverse orange petals | 1.50 | 5.00 |
| GOLDEN STANDARD (Downs) R. C. Buff shaded amber... | .50 | 1.00 |
| JESSICA DRAGONETTE (Alling) S. C. Apricot and mauve | .75 | 1.50 |
| KATHLEEN NORRIS (Sanhican) I. D. True rose pink..... | .50 | .50 |
| KATTIE K (Lakeside) I. D. Soft violet rose..... | 1.50 | 5.00 |
| KENTUCKY SUN (White) F. D. Clear yellow..... | .50 | 1.50 |
| KILGORE'S KING (Kilgore) I. D. Flesh outer petals, lemon yellow center | 1.00 | 3.00 |
| L. B. DUDLEY (Lakeside) I. D. Fiery red tipped white.... | 2.50 | 7.50 |
| LORD OF AUTUMN (Almy) I. D. Rich deep golden yellow. | .50 | 1.50 |
| MAN O WAR (Straight-Boone-Ruschmohr) I. D. Carmine ox- blood red | .50 | 1.00 |
| MARGRACE (Hillside) I. D. Bright scarlet with gold reverse | .50 | 1.50 |
| MILTON J. CROSS (Johnson) I. D. Clear gold, shading to an orange buff | .75 | 2.00 |
| MISS ENGLEWOOD (Daly) I. D. Large dark red..... | 1.00 | 3.00 |
| MISS GLORY (Ballay) S. C. Yellow..... | .75 | 2.00 |
| MITSI GALE (Stephenson) S. C. Beautiful rosy lavender... | 1.00 | 3.00 |
| MME. G. PESANT (European) I. C. Very fine red cactus.. | .75 | 2.00 |
| MONARCH OF THE EAST (Almy) F. D. Autumn..... | 2.50 | 5.00 |
| MRS. C. E. WILDON (Dixie) F. D. Brilliant scarlet with buff reverse | 2.00 | 5.00 |
| MRS. GEORGE LE BOUTILLIER (Smith-Ruschmohr) I. D. Bright carmine red, shading to a rich cardinal red at center. Very large | .50 | 1.00 |
| MRS. WILLIAM KNUDSEN (Dixie) I. D. White..... | 2.00 | 5.00 |
| MURPHY'S MASTERPIECE (Reed) I. D. Very large red.. | .50 | 1.50 |

| | Plants | Roots |
|--|--------|-------|
| OPAL (Dahliadel) I. D. Cream and salmon rose..... | .75 | 2.00 |
| ONE GRAND (Stephenson) S. C. Very large bright yellow. | 1.50 | 5.00 |
| PATRICIA ARMSTRONG (Vernon) B. Red and white varie- gated | .50 | .50 |
| PINK ELEGANCE (Indianapolis-Sparks) S. C. True brilliant rose pink | 2.00 | 5.00 |
| PREMIER'S MAJESTIC (Premier) I. D. Salmon gold and mulberry | 2.50 | 7.50 |
| PREMIER'S PARAGON (Premier) I. D. Gold..... | 1.50 | 3.50 |
| PURPLE MIST (Emmons-Ruschmohr) F. D. Purple garnet. | 1.00 | 3.00 |
| RED JUG (Preas-Ruschmohr) S. C. Striking cardinal red, with tipped yellow petals..... | .75 | 2.00 |
| RED SALUTE (Salem) F. D. Old rose and scarlet..... | 2.50 | 7.50 |
| RED SUNSET (Robens) Bright vivid scarlet..... | 2.00 | 5.00 |
| REICHARDT'S MASTERPIECE (European) S. C. Yellow and amethyst | .50 | 1.00 |
| RIEHL (Germany) R. C. Very attractive, yellow shading to pink | .50 | 1.00 |
| ROBERT RIPLEY (Salem) I. D. Rhodamone Purple with rose suffusions | 2.00 | 5.00 |
| ROCKLEY DICTATOR (Taylor) S. C. Large crimson velvety red | 2.00 | 5.00 |
| ROCKLEY MOON (Taylor-Ruschmohr) F. D. Beautiful yel- low | .50 | .50 |
| RYAL PURCHASE (Salem) S. C. Primrose yellow..... | .75 | 2.00 |
| RUDOLF'S GIANT (Rudolf-Ruschmohr) I. D. Very large autumn | .75 | 2.00 |
| SNOW QUEEN B. Pure white ball..... | .50 | .50 |
| SON OF SATAN (Slocum) S. C. Large bright red..... | 1.50 | 5.00 |
| SOUVENIER I. D. Pink..... | 1.50 | 5.00 |
| STEPHENSON'S GIANT (Stephenson) I. D. Large primrose yellow | 2.50 | 7.50 |
| STRAIGHT'S WHITE (Straight-Wells-Ruschmohr) I. D. Large white. D. W. Hart medal winner..... | 3.50 | 10.00 |
| SUNRAYS (Straight-Wells-Ruschmohr) Buff apricot suffused peach red. | 3.50 | 10.00 |
| SUPT. AMERTHYN B. Tyrian pink..... | .50 | .50 |
| VIRGINIA PELECANO (Pelecano) I. D. White..... | 2.00 | 5.00 |
| VOLCANO (Richardson) F. D. Orange flame red..... | 2.00 | 5.00 |
| WATCHUNG GIANT (Smith) I. D. Deep yellow amber suf- fused yellow | 1.25 | 4.00 |
| WILLIAM G. WYLLIE (Greenough-Ruschmohr) F. D. Yel- low buff pink | .75 | 2.00 |

POM PONS

| | Plants | Roots |
|--|--------|-------|
| ATOM. Fiery red. One of the best and a constant winner.... | | .25 |
| BETTY ANN. Soft pink..... | | .50 |
| BOB WHITE. White..... | | .25 |
| BURWOOD. Australian, Yellow tipped gold..... | .50 | .75 |
| CELITO. Lavender, very good..... | | .25 |
| DANDY. ORANGE | | .25 |
| DIXIE. Dark red | | .25 |
| DONNIE. Lovely orange of perfect form..... | | .25 |
| DORIA. Australian. A very fine exhibition dark red..... | .50 | .75 |
| ELIZABETH ANN. Peach pink..... | | .35 |
| HONEY. Pale honey yellow with faint suffusions on edge of petal | | .25 |
| INDIAN CHIEF. Red and gold..... | | .25 |
| JOHNNIE. Dark red or maroon..... | | .25 |
| JOHNNIE PEPPIN. Red | | .25 |
| LITTLE EDITH. The perfect pom. Wins more prizes than any other in its class. Primrose yellow tipped carmine.. | | .25 |
| MARY MUNNS. Dark lavender..... | | .25 |
| MELROSE BABY. Deep cherry red. Perfect formation on fine stem | .75 | 1.50 |
| MINNIE MOUSE. Rich burgundy red and white tips..... | | .35 |
| MORNING MIST. White lavender tip..... | | .35 |
| MRS. V. BRITTAINE. Australian pink pom on fine stems.. | .50 | .75 |
| NERISSA. Soft rose silver. One of the best exhibition poms | .50 | .50 |
| PINK LADY. Pink with dark eye..... | | .35 |
| PURPLE JOY. Bluish purple..... | .50 | 1.50 |
| ROSALIE. Clear rich ivory white..... | | .35 |
| SHERRY. Dark purple | .50 | .75 |
| TOM THUMB. Tiny red..... | | .25 |

MINIATURES

| | | |
|--|------|------|
| BABY ROYAL. Salmon shaded apricot..... | | .35 |
| CERISE GEM. Cerise with a gold base..... | .50 | .50 |
| CHARD'S VANITY. Semi-cactus soft pink..... | .50 | .75 |
| CORKY. Formal decorative. Pleasing yellow, with base of petals showing a tinge of pink..... | .50 | .75 |
| CORONE. White similar to a gardenia..... | | .25 |
| DANDY. Australian Miniature cactus. Deep peach with yel- low center | .50 | 1.50 |
| DOLLY GEER. Lavender pink..... | .50 | 1.00 |
| DOROTHY BRANT MILLER. Shell pink..... | .50 | .50 |
| DUBONNET. Oxblood red..... | .50 | 1.50 |
| ECLIPSE JR. Orange cadmium, deepening at center..... | .50 | .50 |
| FAIRY PRINCESS. Pink lavender..... | .50 | .50 |
| FREDERICKA. Deep rose..... | .50 | .75 |
| GLORIOUS. Raspberry | .50 | .50 |
| GRACE GULLIVER. Semi-cactus bright pink..... | .50 | .75 |
| JOYCE ANN. Very fine light rose pink..... | .50 | 1.00 |
| LITTLEDREAM. Clear pink and white..... | .50 | .50 |
| LITTLE NEMO. Red and white variegated..... | .50 | .50 |
| McKAY'S PURITY. Miniature formal decorative pure white. | 1.00 | 3.00 |
| MIRTH. Orange red | .50 | .50 |
| MISS VIVIAN. Formal decorative. Rose pink..... | .50 | .75 |
| MT. WHITNEY SUNSET. Formal decorative gold and scarlet | | .35 |
| ORCHID LADY. Bright violet rose..... | | .35 |
| PETER. Yellow | .50 | .75 |
| RALEIGH. Salmon rose | .50 | .50 |
| RAPTURE. Rose pink | .50 | .50 |
| ROSE BEAUTY. Soft peach and coral..... | .50 | .50 |
| SNOWSPRITE. Miniature semi-cactus pure white..... | 1.00 | 3.00 |
| SYLVIA. Miniature formal decorative. Garnet red..... | .50 | 1.00 |
| TEDDY BEAR. Rosette, red, yellow petaloids..... | .50 | .50 |

COLLARETTES, MIGNONS, ORCHIDS & SINGLES

| | Plants | Roots |
|--|--------|-------|
| AMI BARALETT. Red mignon, with bronze foliage..... | | .25 |
| BISHOP OF LANDAFF. Bright scarlet mignon, bronze foliage | .50 | .50 |
| CALDECOTE CASTLE. Maroon mignon with bronze foliage | .50 | .75 |
| BRICK. Collarette of solid color brick red, with white collar | .50 | .75 |
| CHANCELOT. Single of velvety red. Very attractive..... | .50 | .75 |
| DAHLIADEL WHISPER. Orchid of yellow scarlet reverse.. | .50 | .75 |
| FLAMBEA. Red single with bronze foliage..... | .50 | .75 |
| FUGI SAN. Bronze single..... | .50 | .50 |
| LADY BOUNTIFUL. Pink single..... | .50 | .50 |
| LITTLE OTHELLO. Very dark maroon single almost black with bronze foliage | .50 | .75 |
| MERCES ANN. Red collarette with white collar..... | .50 | .75 |
| PINK LASSIE. Soft rose pink single..... | 1.00 | 3.00 |
| PREAKNESS. The champion white collarette..... | .75 | 1.50 |
| PRINCE OF BULGARIA. Red and white varigated mignon | | .35 |
| TWINKLE. Orchid. White with distinct violet rose markings | .50 | .75 |

Special Dahlia Collections

Perhaps we can interest you in a special offer we are making at this time in the form of collections. These collections are made up of the leading exhibition varieties mentioned in this catalog and the value received is more than triple the catalog value. We guarantee that all the dahlias in these collections are correctly labeled and the stock is true and healthy. Moreover, if you are not satisfied with our selection, we will be pleased to refund your money, upon the return of the stock. Our offer is to send any of the following collections prepaid:

COLLECTION No. 1—Six named high class large type exhibition dahlia roots for \$3.00.

COLLECTION No. 2—Eight roots named of recent Honor Roll or Certificate of Merit large type exhibition dahlias, not one of which is over three years old for \$10.00 Should you desire plants of this collection, the price will be \$3.00.

COLLECTION No. 3—Eight roots named of new Honor Roll and Certificate of Merit Dahlias, large type exhibition dahlias, not over two years old for \$15. Should you desire plants of this collection, the price will be \$5.00.

COLLECTION No. 4—Six named high class exhibition pom pon dahlia roots for \$1.00.

COLLECTION No. 5—Six named high class exhibition miniature dahlia roots for \$1.00.

COLLECTION No. 6—Six named high class dahlias, collection to include roots of pom pons, miniatures, mignons, collar-ettes, orchids and singles. You may have one of each type or if you prefer any particular type we shall be pleased to let you have them.

DIRECTIONS FOR THE GROWING AND CULTIVATION OF EXHIBITION DAHLIAS

Time — The proper time to plant dahlias for exhibition purposes in this climate is about the tenth of June. Of course, if one is not depending upon the shows, they can be planted as soon as the frost is over. In this climate we advise a succession of planting from May 15 to July 1.

Preparing Soil — About one week or ten days before planting, spade your garden and leave it in the rough, then broadcast into soil to every 100 sq. ft. or to approximately ten dahlia hills 5 lbs. raw bonemeal mixed with 2 lbs. of muriate or sulphate potash which should be raked into the soil thoroughly.

Planting of Roots — Plant about 6 inches deep, no more, laying root flat on its side with eye facing upward. Fill hole only halfway to top and as sprout grows gradually fill in.

Planting of Green Plants — As plants are received, remove cartons and leave in pot. Soak them in shallow water for a few minutes in order to freshen plant after its journey through the mail. Set out plants in late afternoon or on a cloudy day, removing pot from plant. Make sure that plant is planted deep enough and if the following day should be hot and sunny, suggest shading plant with a peach basket during the heat of the day. Fill hole gradually with dirt as plant grows.

Stakes to which the plants are to be tied should be inserted at the time of planting; this also applies to roots.

Cultivation — Keep soil well pulverized and suggest cultivation about 24 hours after rainfall, in order to keep the soil from becoming baked. This is very important and should there be lack of rain, suggest weekly cultivations. Discontinue all cultivating after August 15, as roots have a tendency to come to top and will be disturbed by continuous cultivating.

Watering — Unless weather is very dry, dahlias will need no water until they commence to bloom. Then water thoroughly, soak the ground every week or ten days as needed.

Insects — Can usually be controlled by spraying weekly with a good insecticide. Even though plants appear to be clean and healthy, a weekly spray will act as a preventive. When you find a flower is being eaten or a stem drooping, make a search and you will be sure to find the troublesome pest, and kill it.

Disbudding and Disbranching — To get large flowers on long stems it is very necessary to disbud and disbranch.

When plants come up leave only one stalk. After three sets of leaves appear, pinch out the crown or center. In a short time a top pair of laterals will make themselves evident which eventually will be a branch of the dahlia bush. When the buds appear, leave only one of the three buds that usually come in a cluster, pinching out the side two. New branches will appear in the form of laterals between the leaves and the stalk. These should also be pinched out and it is well to pinch out all laterals below the remaining bud except the two nearest the main stalk. This will keep your plant low and bushy and you will have many flowers on long stems from branches below which will develop rapidly.

Fertilization — When buds appear, which is usually about the 20th to the 25th of August, it is well to give them a top dressing of fertilizer and we suggest at this time $1\frac{1}{2}$ lbs. of bonemeal flour, $1\frac{1}{2}$ lbs. of animal tankage and 1 lb. of muriate of potash or sulphate of potash. Mix well and broadcast not closer than 6 inches nor more than 18 inches from the stalk. The foregoing formula is sufficient for one application to ten hills.

Cut Flowers — Dahlias should be cut in the early morning or in the evening after sundown. After flowers are cut dip stems into hot water (about boiling) for one or two minutes. Then place in deep cold water in a cellar for a few hours to freshen. Flowers then may be ready to ship by packing in strong corrugated boxes, laid out in florists tissue paper. It might be well to fold up newspapers to act as a pillow for the large blooms to rest on in order to avoid bruising.

Storage — After the black frost has killed the dahlias, cut the tops at the ground and dig them carefully with a good fork, being careful not to strain the necks of the roots. Cut stalk within 2 inches of crown and allow clumps to dry out in the sun three or four hours before placing into barrels or boxes. Suggest that clumps be placed in inverted position while drying, in order that water in stems will drain out. It is well to allow soil to cling to clumps to prevent root necks from breaking and excessive drying of tubers. A good potato cellar is very desirable as a storage bin for dahlias. If this is not available, keep them as far as possible from the heater and in a space where the temperature will not go below 40 degrees nor above 55 degrees.

Preparing Soil for Next Year — After roots have been dug spade the garden and plant winter rye. If your soil has a tendency to be acid would broadcast lime stone over it. The spreading of cow manure over the winter rye will also be very beneficial. Turn rye over just before it goes into stalk which in this climate is usually about the first week in May.



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We urgently request that if you are not a member of this great society to join immediately. Send \$2. to Mr. C. Louis Alling, Secretary, No. 251 Court Street, West Haven, Connecticut, which entitles you to a bulletin which is published quarterly, filled with useful information on dahlia culture and will recompensate you many times for the money spent.

Memorandum

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